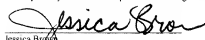


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Customer Number: 33401
: :
JANSEN, Michael E. : Confirmation Number: 5159
: :
Application No.: 10/710,413 : Group Art Unit: 3688
: :
Filed: July 8, 2004 : Examiner: VANDERHORST, Maria Victoria
: :
For: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on May 19, 2010


Jessica Brown

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SUBMISSION OF ISSUE FEE**

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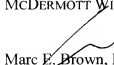
Sir:

Enclosed please find form PTOL-85 for the above-referenced patent application, in response to the Notice of Allowance mailed April 16, 2010.

Applicant authorizes the Commissioner to charge \$755, the amount required for payment on a small entity basis of the Issue Fee, to Applicant's attorney's deposit account no. 501946, and reference attorney docket number 062991-0015. (The Publication Fee for this application was previously paid.)

Respectfully submitted,
MCDERMOTT WILL & EMERY LLP

Date: May 19, 2010


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